



MarketStudio
product marketing portal

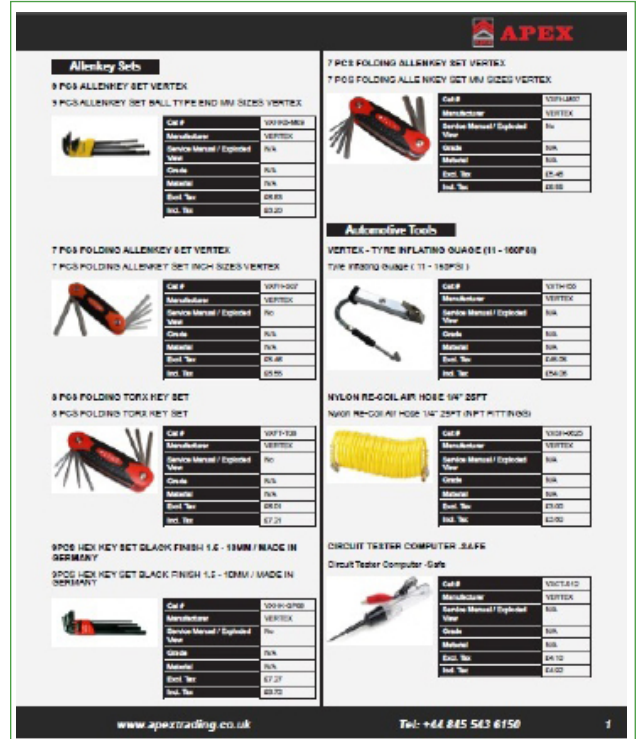
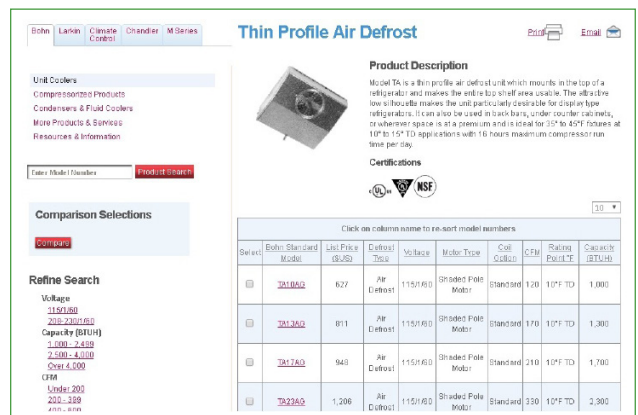
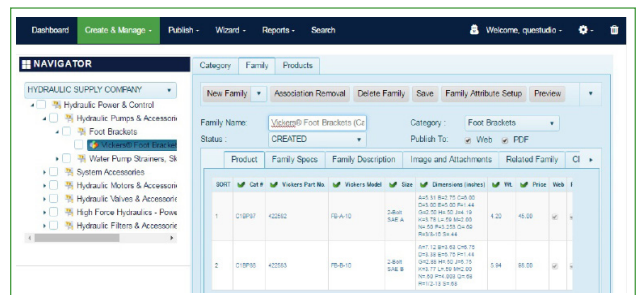
MarketStudio is a web-based offering for small & medium and large product enterprises, which customers can use to browse, manage, and publish rich content to print, web, and dealer portals from anywhere/anytime.

MarketStudio is a value-added software and services that includes versatile Product Information Management (PIM), Online Product Catalogs, eCommerce websites, Catalog Automation and InDesign print publishing and much more.

MarketStudio is available in both subscription basis as well as on-premise for product manufacturers, distributors and representatives worldwide.

Intuitive Features

- Browse products, manage attributes, add/delete/modify content from a browser
- Full function PIM with flexibility to add or remove features as needed
- eCommerce along with integrated PIM options
- Pay As You Go on a monthly basis
- Affordable pricing without the hassles of managing infrastructure
- Flexible plans for different requirements
- Generate On-Demand Catalogs, Price Sheets, and Data Sheets on the fly
- Keep your website up-to-date with WebSync



Professional	Business	Premium	Enterprise
PIM & Online Product Catalog	Advanced PIM & Web Portal	Standard PIM & eCommerce Website	Advanced PIM, Web Portal, eCommerce Platform
SaaS	SaaS	SaaS	On-Premise
2,000 SKUs	5,000 SKUs	10,000 SKUs	10K SKU's to 10M SKU's
1 User	2 Users	4 Users	
1 Week Setup	2 Weeks Setup	1 Month Setup	1 Month to 6 Months
5GB	10GB	25GB	No Limits
Suite Includes	Suite Includes	Suite Includes	Suite Includes
Standard PIM Product Repository PDFxPress One PDF Template Asset Management Web Portal - Online Catalog Responsive Design Built-in CMS Standard Web Template Search Function Dashboard Import/Export Standard Reports Initial Content Load Hosted Suite Maintenance Support	MarketStudio Professional Plus Work Flow InDesign Projects Advanced Reports Multiple Catalogs Web Templates Selection Shopping Cart Parametric Filters Advanced Web Features Admin Panel Two PDF Templates	MarketStudio Business Plus Custom Web Design WebSync Feature eCommerce/Payment Gateway SEO Support Web Analytics Supplier Feeds	MarketStudio Portal MarketStudio PIM WebStudio Platform WebSync InStudio Visual Catalog
Setup \$1,990	Setup \$3,990	Setup \$7,990	Starting at \$20K
Monthly \$190	Monthly \$390	Monthly \$790	Annual 20%