Web and Catalog Design

The design of an eCommerce website is nearly as important as its functionality. User experience while viewing product information is crucial to keeping your customers satisfied. Questudio will help develop eCommerce enabled web pages with advanced search, easy navigation and store administration – all with a custom web design that exceeds your users expectations.

Questudio’s powerful CatalogStudio adopts a central repository model where the web catalog is efficiently linked, thereby bolstering the database with price, stock, attributes, images, e-downloads, and other forms of rich content.

User interface on the website with relevant functionality for the following features will be meticulously designed.

- 128-bit SSL security
- Store Administration
- Wish Lists
- Shipping Status
- Order Status
- Convenient Check Out
- Different payment options
- Shipping Calculators
- Order History
- Custom product layouts
- Member Login
- Add or delete any web content
- Change the template of your website
- Add or delete web pages
- Optionally search engine compatible
- Unlimited hierarchy levels
- Add dynamic search options
- Assign page protection for designated pages
- Traffic monitoring

While online content is becoming more prevalent, most industries see the value of the printed catalogs and other collateral. Many industrial catalogs such as Grainger Product Catalog are established standards and are commonly used. Questudio offers print design along with web design to ensure the product information is efficiently conveyed for end-users to take advantage of.